

**Exeter Economic Development Commission (EEDC)  
Tuesday, Sept. 11, 2012, 8:00 am  
Nowak Room, Town Office Building  
10 Front Street, Exeter, NH**

1. **Call to Order** (B. Sandberg)
2. **Approval of minutes** from Aug.14, 2012
3. **Discussion/Action items** (30 mins.)

Reports from EEDC Interns:

- Tom Lamb
- Betsy Bilharz

**Standing work group projects/updates:**

- Branding & Marketing (B. Stauber)  
**Materials in development/web site**
- Business Retention and Expansion (M. Hamel)  
**Letter campaign/business meetings conducted  
Business database**
- Organization and Capacity Building (B. Lortie)  
**Economic Development – Town Master Plan  
Tax and Property Data Base (use & maintenance)**

4. **Review of 2011/2012 Goals/action plan** (Executive Comm)
5. **UNH Business Expo** (K. Corson)
6. **Town updates/announcements:** Exeter Town/Committees/Boards  
(rotating basis as needed -- **15 mins.**)
  - Web site, content, and maintenance
  - TIF discussion re: Chestnut Street/further study?
  - Form based coding (ZORC) – impact on economic development

**7. General Announcements**

**8. Next meeting: October 9th**

Suggestions for upcoming agenda items  
Follow-up needed

**9. Adjournment** – 9:30 am

Barry Sandberg, Chairperson  
EEDC

**Posted:** Town Offices, Library, and Departments